Acting Battalion Chief Wieland Falls to Death from Ladder.

NO WATER FOR ENGINES.

Chief Croker Obliged to Send Apparatus Home for Lack of Pressure.

As a result of injuries received at the disastrous fire in Grand street between Orchard and Allen, which started last to fill it.

evening and engaged a large part of the Fire Department of the city the greater part of the night, Acting Bathinself and wife. Before leaving for talion Chief William J. Wieland is dead and thirteen other firemen are ill from the effects of smoke and exhaustion. The loss amounts to over \$250,000 and for a time it looked as though a whole city block would go, on account of lack of pressure, which made it impossible for the Fire Department to bring enough streams to play on the flames. Fire Chief Croker had to send six engines back to their houses on account of lack of pressure, and he said as he stood and watched the desperate and uneven fight, "Such conditions can be looked for constantly until the city's plan for installing a salt water main system is put into effect, and until then there is no telling what may happen here in the congested east side. Spread by Oils and Paints.

fire started yesterday afternoon when the crowds of shop-workers were hurrying to their homes through the east side streets. It began in the store of J. C. Cohen, dealer in dental sup-plies on the second floor of the building at the southwest corner of Grand and Orchard streets, the ground floor of which was occupied by a branch of the Van Norden Trust Company. The fire spread sweeping through the entire five floors within a few minutes. In less than a half hour the roof caved in and the flames extended to the furniture stores of Frank E. Rosen & Co., at Nos. 815 and 317 Orchard street, reached 'a large quantity of paints and oils stored there and caused five distinct explocions at intervals of about half a min-

After the first alarm four others were sent in. Chief Croker arrived after the second, and was soon joined by five battalion chiefs and the forces of twenty-three engines. It was quickly seen that the water supply was inadequate, and Chief Croker was loud in his denunciation of the condition. He said that with an ample He said that with an ample three-quarters of the loss could have been saved.

How Wieland Was Killed.

Capt. Wieland was killed by a fall from a ladder. He was at a window on the second floor of the building where the fire started, when the ladder began to slip, and to save himself he jumped, falling on his side on the pavement below. His ribs were broken and he was internally injured. He was taken to Gouverneur Hospital, and shortly be-

fore midnight death came. While the Captain was dying many firemen were forcing their way through the smoking ruins when they were suddenly enveloped by escaping gas.

Twelve of them fell unconscious, six in a cellar. These last six were taken out more dead than alive. They were Lieut. Charles Weber, of Engine No. 55; John Hannigan, of Truck No. 6; Lieut, John Hannigan, of Truck No. 8; Lieut,
John Fink, of Engine No. 12; George
Feth, of Truck No. 6; Hugh Bonner, jr.,
of Truck No. 6, and James McGrath,
of Truck No. 6.
Young Bonner is the son of the old
Fire Chief, and this is not the first time
that he has been near death in following his company into places of danger.

A Roll of Honor Man.

Wieland was placed on the Roll of Honor nine years ago for his daring work in a fire on the east side, in which he sustained an injury which resulted in the puncture of one of his kidneys and its removal after a serious illness. "He was always at the head of his men, and in front where danger or hard work was to be found" said Battalion Chief Devanney to-day, "I went down to the fire in clitzen's clothes last evening," he continued, "and while I stood there watching Wieland work, I thought of the fires we had fought together, and remarked to a companion, There is the best fireman I ever saw," Wieland leaves a brother and foster parents, who live on a farm purchased by Wieland at Pearl River, where he spent all his spare time making a home for the old folks who adopted him years ago when he was a little child in Germany.

Lord & Taylor, Offer for Thursday An Unusual Sale of Women's Jap. Silk Waists.

These waists are made of a superior quality of Jap. silk, with entire front embroidered and tucked and race insertion, a very attrac-Cive model; white only; present value \$10.50, a fortunate purchase enables us to offer them at

\$7.90 each.

Broadway and Twentieth Street Fifth Avenue, Mineteenth Street

Charles M. Schwab Is Negotiating to Insure His New Riverside Drive Mansion and Contents for \$5,000,000.

The largest fire insurance policy ever written on a private dwelling, if negotiations are successfully carried out, will Fine Organdy be that for \$5,000,000, for which arrange-ments are under way, to cover the home and furnishings of Charles M. Schwab, which is nearing completion at Riverside Drive, Seventy-third and Seventyfourth streets and West End avenue. The building, which is 75x100 feet, is in

the centre of ground 200x400 feet.
When the place is finished it will have Pique and cost \$9,000,000. It will be filled with works of art, and Mr. and Mrs. Schwab have been ransacking Europe for tapes tries, bric-a-brac, pictures and anuques to fill it.

himself and wife. Before leaving for Europe Mr. Schwab entered into nego-tiations with C. R. Young for the plac-ing of the insurance.

FIRE SCARE IN AN APARTMENT HOUSE

Saw Reflection of Blaze from Street and Gave Alarm.

Policeman Phelan, of the West One Hundredth street station, noticed a peculiar reflection at 2 o'clock this morning in the bathroom of the apartment of John J. Mooney, who lives on the sixth floor of the fashionable apartment house known as the Powellton, Nor. 229 and 231 West Ninetyseventh street.

It proved to be a fire. With other policemen who answered his calls he policemen who answered his calls he managed to arouse the tenants, and the colored elevator boy stuck to his post until most of them were taken down. The firemen got the best of the blaze after something like \$200 damage was done. The house was filled with smoke, and it was the best part of an hour before the place was ventilated enough to permit of their return to bed. They received a good scare, but no other harm was done.

BURNS END IN DEATH.

Iwo Women, Victims of Fire, Die in City Hospitals

Lily White, thirty years old, of No.

POLICY EVER Neckwear Dept.

A Few Specials.

200 dozen Embroidered Collar and Cuff Sets,

25 cts., value 50c. & 75c.

Chemisettes and cuffs to match,

5oc. set.

Linen Coat Sets, 5oc. set.

A large variety of Summer Neckwear, 25c. & 50c. each.

Lord& Taylor,

Fifth Avenue, Nineteenth Street.

Going to Move? This is the best time to exchange your old piano—highest price allowed. Send postal or telephone 359—Main and our representative will call.

PIANOS REMOVED by expert carmen-lowest terms

-get your order in early. Pianos \$3 Monthly

GOETZ & CO.

81, 83, 85, 87 Court St. BROOKLYN, N. Y.

ONE BLOCK FROM CITY HALL.

OPEN EVENINGS.

\$10.00 to \$15.00 Suits, \$4.95.

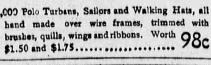


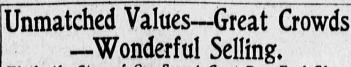
You will agree that this is an extraordinary proceeding at the season's height. But these suits represent an accumulation of different lots from our recent unprecedented Easter selling, and in order to clear them without further ado down they go to the price we mention. In Eton and jacket styles of cheviots, plain cloths and fancy mixtures, some silk shirt-waist suits among them. They belong to the \$10 and \$15 class. Until all

Special Sale of Silk Suits. Walking Suits of high-grade Taffeta, blouse and shirt-waist style, solid and two-toned colors, worth \$25.00. Special. 14.95

All Around Reductions Bring \$12.00 Hats Down to \$7.75.

92 of the very latest style trimmed Hats are to be sacrificed. They include Tur-bans, large shapes with upturned backs, new sailors and toques, made of the highest class silk braid, lace and maline, and trimmed with flowers, ribbons and aigrettes. They were made 7.75 to sell for \$12.00. Reduced to.....





That's the Story of Our Second Great Pure Food Show, Which Opened Monday.

And there's no abatement in interest. Mach day brings its own tempting offers for you to share. Thirty-five demonstrators put before you dainty foods and show the most economical ways of preparing them.

Thursday's budget—

Call at the Araboga Coffee Booth and get a fresh-cut pink.

LARD—H. B. "Pure Food" brand. positively the best lard obtainable: special tide: 5-15. 47C cents special tide: 5-15. 47C positive properties of the properti quality, hand, ked, guaranteed, o can, dos. 7c

Double "S. & H." Green Trading Stamps Mornings from 8:30 till 12 o' Clock. Thereafter, Single Stamps Until Closing Hour.

Early Summer Sale of

Superior Silverware At Half the Usual Prices.

HIS is unquestionably the most comprehensive and important Sale of Silverware we have ever announced at this time of the year. This is true for many reasons, notably

1-Stocks are larger than ever before. 2—The variety of designs is greater.

3-Prices are much lower than during any previous sale.

4-Every possible buying advantage is extended to the purchaser. Not only will we display this handsome lot of Silverware in the Main Aisle, but we will give it adequate display and selling space in the regular Silverware Store on the Main Floor. Every piece is quadruple plated on white metal; is either highly polished or in the new French gray finish. Designs are innumerable and most attractive. Descriptions follow:—

Bonbon Dishes, Broad Trays, Cake Baskets, Water Pitchers, Chocolate Pots and Serving Trays, Cake Baskets, Water Pitchers, Chocolate Pots and Serving Trays, Cakers of Syrup Cracker Broad Serving Trays, Cakers in a 5-LIGHT CANDLEAS of the Serving Trays, Chocolate Pots and Serving Trays, Cake Broad Trays, Cake

quadruple plated rim.

75. Condensed Milk Holders.
75. Con

Lot 3. ngraved, and consist of the consist

Lot 4.



Lot 5.

DESSERT SPOONS OR 2.25 TABLE SPOONS OR 2.40 OYSTER FORKS, set of 6, 1.75

large variety of STERLING LVER SERVING PIECES, in each gray or bright handles,

One of the beautiful new designs, and in sets of 0, as follows
TEA SPOONS at, set, TABLE SPOONS OR FORKS
set.

TRIPLE PLATED DIN- 1.05

FRUIT KNIVES, set, 65c

TEA SPOONS, set of 6, 1.20 COFFEE SPOONS, set of 6, 1.25

OO1847 ROGERS BROS. A1 D

Trimmed Hats.

Brooklyn's Best Showing.

All the latest creations find representation here, and a comparison of styles and prices will assure you that it is not only a safe

place, but a most economical one for the gratifying of woman's ideals in becoming headwear.

100 Trimmed Hats on display especially for

this Thursday, in large, full shapes, beautifully

shirred with chiffon and straw mixed, pret-

tily relieved with flowers, ribbon, &c.; the proper hat for young ladies, in white, pink,

champagne, light blue, brown, black and navy;

should be 4.98



An additional feature of the Barly Summer Sales at the Siegel Cooper Store is the Celebration of the Second Anniversary of the installation and distribution of "The Sperry & Hutchinson Green Trading Stamps." In honor of this event we are giving 50 "S. & H." GREEN TRADING STAMPS FREE UPON THE PRESENTATION OF A SPECIAL COMPLIMENTARY CERTIFICATE. These Certificates must accompany purchases amounting to \$1.00 or more and may be procured at the Premium Parior, Fifth Floor, Siegel Cooper Store.

SLIP COVERS.

gium linen stripe washable material;



AWNINGS.

Beautifully Trimmed

Charlotte Corday

Hats made of French

fluted lace and styl-

ishly trimmed with

flowers and large loops of ribbons in front and

maline around rim. in

champagne, white and

worth \$10, at 6.50

in all colors, now so



First After-Easter Clearance Sale of Broken Lots of Women's

TAILORED SUITS. Remarkably heavy before-Easter selling has destroyed the completeness of a number of lines of Taylored Suits that can-

not be duplicated. These ones, twos and threes (some of them sold up to \$25) we have gathered into one group and will offer for sale for

ONE DAY, THURSDAY, At, Choice, \$9.75.

style. So the earlier you come the surer you are of getting the best selection and biggest bargain.

Spring Art Goods Sale.

Lambrequins, sateen figured, knot-ted fringe, full length, 50c

Ruffled Curtains.

regular price 98c.; for, pair

Values

Prevail Here.

Hemstitched ruffled Curtains, beau-tiful designs, in figures and dots;

The Greatest Linoleum Value



Worth 1.25 Sq. Yard

This is the genuine quality, and clors go all the way through to back; beautiful granite effects, and worth every cent of \$1.25.

Lace Curtains.

60 inches wide and full length, Renaissance designs and thread; regular price \$1.98:98C A. N. NAMM SHOPPING CENTER

SPECIAL APRONS 25c .- White Lawn Aprons, with or without bibs, trimmed with embroidery or clusters of wide tucks; worth 35c.

49c.-Bib Ap ons in fine white lawn (some extra width), trimmed with handsome embroidery insertions and tucks; regular 65c. kind. 69c. to 98c.-Large assortment a

these prices; some samples, and all worth considerably more. We will present absolutely free with the above items
A MAID'S FANCY LAWN CAP. value Fifteen Cents.

Mattresses.

Any size Mattress, extra well made and diamond tufting. 1.49 worth \$2.98, for

Qualities

DALL CARS TRANSFER TO LEXINGTON TO 3º AVE 59"TO 60"ST.

Two Hundred Washable Dresses

Regularly \$2.00 and \$3.00 At 98C. Regularly \$4.00 and \$6.00 \$1.98 \$10.00 Linen Suits, \$6.75

Natural linen color, white, blue

And this will be the season of seasons for linen dresses. This price, \$6.75, never before bought a linen dress half so pretty or good. Bright, smart and cool as the proverbial cucumber.

Coffee Coat, and beautiful full blouse effects, with panelled skirt, lace insertion trimming; all sizes from 32 to 44.

Handsome Linen, Pongee and Taffeta Dresses, about one hundred in the lot, worth from \$28.00 \$19.75

NO CHARGE will be made for alterations on regular price garments. A reasonable charge will be made for alterations on all garments, coats, suits or skirts advertised at special prices. Second Floor, 59th St. Section.

To Dress Your Boy Well for Little Money---Go to Bloomingdales'. Special | Special



folk suits in all blouse suit, in sizes from 7 to serge of the 16 years, with wear-well qual- bloomer and an

smart white trousers. linen collar and They're in spientie; special at did mixtures,

Special No. 3---Handsome sailor suits, finished \$3.95 material; sizes 4 to 10 years; special at...
Tan Top Coats and Reelers, for Boys from 2½

Tan Top Coats and Reelers, to 16 years old
2d Floor, 60th St.

No. 2.

Popular Nor

Of Interest to the Housekeeper!

A Sale of Sheets, Pillow Cases, Embroidered Scarfs, Comfortables and Towelling. PILLOW CASES. SHEETS.

Size 54x90. 28c Size 42x36. 9c Size 54x90. 33c Size 54x90. 33c Size 54x36. 10c Size 81x90. 35c Size 50x36. 11c Spachtel Embroidered Scarfs, shams and round centre pieces, handsome designs, worth up to 50c. To-morrow. 19c Size 50x36 some designs, worth up to 50c. To-morrow 19c cotton filled, some with plain backs; value \$1.50. To-morrow 6,000 Yds. Good Heavy Quality Glass Towelling, 19 inches wide, made to sell at 12½c. To-morrow Main Floor, near Rotunds.

\$2.50 & \$3 Shaving Outlits, 98c.
This Special Price To-Morrow Only

Each set contains the following articles, and every one is thoroughly reliable. Bought separately, the outfit would easily cost \$2,50 to \$3.

1 Hollow-ground Wade & 1 Bottle of Bay Rum or Witch Hazel.

1 Horsenhed Hand or Swing Strop.

St

Bristle Lather Brush.
Cake of Shaving Soap.
Main Fl., 59th St. Sec



For One Day.

Manufacturer's Sale of Sample Shocs. Main Floor, 59th St. Entrance.

5,000 Pairs Women's Shoes and Oxfords. A variety of styles, all leathers,

newest shapes, every size in some one of the various lots. Shoes for slender or wide feet. \$3 to \$5 grades \$1.89 \$2.50 to \$3 grades \$1.59 \$60 pairs Shoes and Ox-

Nickel Table Lamps, with

good, substantial base and fitted with "P. & A." centre - draught burner, 10 - inch burner, 10 - inch reading shade and chimney; worth \$1.75; complete 98c. Third Floor,

\$3

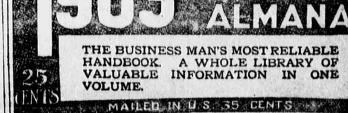
Full Sets of Teeth

Guaranteed to fit perfectly, look well and wear splendidly

Bridge Work, \$4. Gold Crowns, \$4. Bridge
Gold Fillings, \$1 up.
Extracting absolutely painless. Ladies in attendance. expert specialists in every department.

All Cars Bloomingdale Brothers - Lex. to 3d Av.





SUNDAY WORLD WANTS WORK MONDAY MORNING WONDERS